

Marco Soto

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Education

The Art Institute of Dallas, Dallas, Tx.

Associate of Applied Science in Video Production.

Texas A&M, College Station, Tx.

Bachelor of Fine Arts in English.

Skills

- Adobe Creative Suite
- Final Cut Pro
- Graphic Design
- Videography/Photography
- Microsoft Office
- Socio Virtual Event Platform
- Live Streaming
- Pro Tools
- Streaming Video Production

Experience

Freelance Video Editor, Videographer and Data Management

August 2018 - Present

- Ran back end of show on Socio Restream platform for Ascend National Convention.
- Produced instructional videos for Dell EMC salespeople for multi-million dollar products.
- Created YouTube advertisements for Patient Rx introducing their service to the global market.
- Performed Expedia, and Booking.com data management for \$4 Million account.

Video Editor for Media Distribution Solutions

February 2014 - August 2018

- Developed over 12,000 fully produced video masters for multiple clients for both digital and broadcast media.
- Took ownership of post-production creating an efficient workflow that reduced average delivery time by 25%.
- Diagnosed and corrected media delivery errors saving multiple clients time and expenses on lost deliverables.
- Trained and taught fellow editors on procedures and style guides in order to make a more cohesive team.
- Facilitated team growth by researching new technology and software advancements.

Photo/Video Editor for AnimeFest

2009 - 2016

- Managed Video/Photo crew as second in charge allowing director to focus on running a cohesive team.
- Judged anime music video contest with critical judgment and eye for design.
- Set up videography and video taped main events for online viewing.
- Edited and uploaded video of main events for display on AnimeFest Youtube page.

AWARDS

- Dean's List for two semesters at The Art Institute of Dallas
- Honor Roll for one semesters at The Art Institute of Dallas